



**Booker T. Washington High School For the Performing and Visual Arts
2012 Gala and Auction- February 18, 2012
ADVERTISING CONTRACT**



ADVERTISER INFORMATION

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ADVERTISING RATES

- Cover Ads-Color (8.5" x 11") \$750**
- Full Page -B&W (8.0" x 10.5") \$500**
- Half Page -B&W (8.0" x 5.0") \$250**
- Quarter Page -B&W (3.75" x "5.0") \$125**
- Student Dedication (3.50" x 2.0") \$ 50**
(B&W words only)

Advertising Terms:

- Please email Digital artwork to patricia.btwptsa@gmail.com
- Must be high resolution photos, 300 DPI or higher and in PDF or JPEG format.
- The Auction Committee reserves the right to approve the content of all advertising.
- **Deadline for artwork is February 10, 2012 - Email artwork to patricia.btwptsa@gmail.com**

PAYMENT METHOD

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For more information contact, Patricia Arvanitis at patricia.btwptsa@gmail.com or 214-668-0004

Please return the Underwriting Contract and payment to:

Booker T. Washington High School PTSA GALA, 2501 Flora Street, Dallas, TX 75201 - Attn: PTSA Gala Chair
or Fax form and credit card information to 214-361-4618 or call Credit Card info to Patricia Arvanitis at 214-668-0004

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