



2012 BTWPTSA Gala & Auction  
booker t. washington high school for the performing & visual arts  
2501 flora street • dallas, texas 75201

## WHY GIVE TO BOOKER T?

### The SCHOOL

Booker T Washington High School for the Performing and Visual Arts is a strong and vibrant school full of talented kids and dedicated teachers. An exemplary model of what an Arts School should be - a community built on the unified notion that kids can excel academically and shine artistically! It is virtually impossible to list all of the accomplishments of the school and its students; a few that are most worthy in making the school one-of-a-kind:

- Named one of the Best Eight Magnet Schools in the United States by the United States Department of Education - the only arts magnet high school so recognized.
- Named one of the best **academic** schools in America by Newsweek Magazine in May 2010. Ranked #113 – outranked only by the TAG and Science magnets in TEXAS!
- In 2009-2010, Booker T. had two Presidential Scholars out of a total of 20 in the entire nation. BTW has had a total of 20 Presidential Scholars - more than any high school in the United States
- The high school is located in the Dallas Arts District giving the students unequalled access to the finest productions and performers in all art forms. Collaborative arrangements with neighbors in the arts district provide the exchange and interaction between professional artists and Booker T. students - resulting in an exception "education beyond the classroom".
- Ninety-nine percent of Booker T. graduates attend college vs. a 65% average for all DISD high schools.

### The PTSA GALA

The Booker T. Washington High School PTSA is the largest PTSA in DISD, we have over 1000 members who support our students. The PTSA's main fundraiser is the **ART in the HEART of the CITY 2012 Gala**. This year's fundraising Gala will take place on Saturday, February 18, 2012 at House of Blues with approximately 400 patrons in attendance enjoying the entertainment and bidding on auction items throughout the night.

ALL proceeds from the ART in the HEART of the CITY 2012 Gala provide funding for programs and equipment which directly impact the success of our students. Proceeds from the 2011 Gala were allocated directly to academic programs contributing to the success of our 900 students. Here is a partial list of how generous donations to the Gala were spent last year:

• Additional College and Career Counseling Staff	\$8500
• Teacher to Parent Communication Technology	\$3500
• PSAT, ACT and SAT Prep	\$4000
• Homework Center and Online Learning Opportunities	\$4000
• Rewards for Student Academic and Artistic Achievement	\$7000
* Summer Enrichment Grants for students	\$12,000
• Smart Boards for Academics and Teacher Support	\$20,000

### Your HELP

Booker T. is a public high school which is doing everything right, but we need private partnerships to help us supplement ever-dwindling state and local budgetary support. Through the help of individual and corporate donations, Booker T. has evolved into a prominent and highly respected high school gaining acclaim for its curriculum, faculty, students and graduates. Your generous donation will help Booker T. continue in its mission of excellence and its dedication to the success of all BTW students.