

Scott Hermanson is the Six Sigma Program Director for Corning Cable Systems, a position that he has held since June 2008. Scott has responsibility for managing tactical and strategic Performance Excellence programs for Corning Cable Systems' five Hardware and Equipment manufacturing facilities. He is currently based in Dallas/Fort Worth, TX.

Before joining Corning, Scott worked for General Electric. Scott joined GE in 1993 as a Customer Service Representative for Polymerland in Brea, CA. Since then, he has served in several different Sales, Marketing, and Global Account Management roles. He has worked extensively in Mexico and Latin America, calling on multi-national corporations operating in the Maquiladora NAFTA region. In 2001, Scott relocated to Dallas, TX where he became Commercial Black Belt for the Western Sales and Marketing Regions. In 2003, he moved on to the managerial position of West District Sales Manager, where he had responsibility for 10 direct reports and annual revenue of \$60+ million. Scott finished his GE tenure when GE Plastics was acquired by Saudi Basic Industries Corp (SABIC), where he worked briefly as the Global Commercial Learning Leader. His key responsibilities in this position were designing, developing, and implementing learning and development programs on a global basis for Sales, Marketing, and Product Management

Scott earned a Bachelors degree in Economics from San Diego State University and an International MBA from the University of San Diego. He has studied abroad at the post graduate level in China, Mexico, and Brazil. Scott is bilingual in Spanish/English and also has semi-fluent language skills in several other key business languages.

Dave Guerra regularly addresses and consults with executives from some of the world's leading companies, and conducts seminars and performance transformation campaigns for a wide range of organizations and project types.

Over several decades, has consulted extensively in the areas of large-scale change, performance optimization, and the transformation of corporate culture.

Past and current clients include Administaff, Baker Hughes, Brinks, ConocoPhillips, Emerson Electric, Exxon Mobil, HCA, HP, ITT, Motorola, Texas Children's Hospital, Tenet Health, and others. Has partnered with CSC, Dale Carnegie, Deloitte Consulting, University of Houston, and others.

In high demand as a conference and keynote speaker, over the past several years has introduced many breakthrough ideas relating to super levels of performance to a wide range of business audiences on the local, national, and international stage, including APLN, ASQ, ASTD, CEO Netweavers, CLO, International Center for Spirit at Work, Greenleaf Center for Servant Leadership, ISPI, IMC, ODN, PMI, and SHRM.

Has contributed to or been quoted by a variety of well-known publications including Business Week, Forbes, Industrial Management Magazine, Journal of Performance Improvement, Performance Magazine, and Market Watch.

Dave earned a Bachelor's degree in Business Management from Texas State University in San Marcos.

Specialties

business performance optimization, business transformation, performance improvement, cultural transformation, change management

Michael Ralston, Ph.D.
Director of Parent Engagement/SBDM

Duties:

- Collaborate with Dallas ISD departments and external organizations to address the needs of parents and increase opportunities for parent participation in schools
- Develop and implement new programs, as well as enhance existing programs, to promote parent, community and school partnerships and increase the active involvement of parents in the education of their children
- Work with schools to strengthen compliance of Dallas ISD to Title 1 and No Child Left Behind requirements, and Site-Based Decision Making, as stipulated by the Texas Education Code
- Develop and conduct staff development and workshops for parents, school principals, teachers and Community Liaisons

Certifications:

- Certified Practical Parent Educator , Practical Parent Education
- Certified Family Frameworks Parent Educator, Texas Association of School Boards
- Certified Franklin Covey Trainer for **Seven Habits of Highly Effective People, Seven Habits of Highly Effective Families, Seven Habits of Highly Effective Teens, Four Roles of Leadership and Focus and Execute.**

Experience:

- Director, Parent Involvement Department, Dallas ISD, 2001 – Present
- Director, Community Relations Department, Dallas ISD, 1997 – 2001
- Executive Director, Educational Foundation, Educational Services, Texas Society of CPAs, 1993 – 1997
- Director, Adopt a School Program, Greater Dallas Chamber of Commerce, Dallas, Texas, 1988 – 1992

Education:

- Ph.D., English, Auburn University, Auburn, Alabama
 - MA, English, Texas Tech University, Lubbock, Texas
- BA, English, Texas Tech University, Lubbock, Texas